

NATURALLY SURPRISING: NEW IDEAS AND CREATIVE TRENDS

If you're looking for current wellness trends and the natural cosmetics of tomorrow, **Novelties** is just the thing for you. You can look forward to the latest products, the **2015 trend category Vegan** and the **VIVANESS Best New Product Award**, which is being presented for the first time in 2015. In addition, **Breeze**, the platform for young labels and new brands will surprise you with innovative ideas and fresh designs.

MARK THE DATES IN YOUR DIARY NOW.



VENUE AND DATE

Exhibition Centre Nuremberg
Wednesday, 11 – Saturday, 14.2.2015

OPENING TIMES

Weekdays 9:00 to 18:00
Saturday 9:00 to 17:00
Blue Night on Thursday 18:00 to 21:00
(Stand parties involving different exhibitors,
admittance permitted until 18:00)

ENTRANCE TICKETS

1-day ticket EUR 37
Permanent ticket EUR 54

YOUR PERSONAL EARLY-BIRD DISCOUNT

Secure your permanent ticket for EUR 37 or 1-day ticket for EUR 30 online now. You will receive direct access to the exhibition and a public transport ticket. Advance tickets can be purchased from 16.12.2014 to 3.2.2015. Just go to vivaness.de/ticketshop

ORGANIZER

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VIVANESS is reserved exclusively for trade visitors. To prove you are a trade visitor, you will need to provide your trade registration certificate or another official document. Whether you are entitled to enter the exhibition will be checked when you get your ticket online or at the ticket counter when you arrive.

vivaness.de/tradevisitors

[facebook.com/vivaness.fairtrade](https://www.facebook.com/vivaness.fairtrade)

twitter.com/BioFachVivaness

Your entrance ticket also allows you to visit BIOFACH! All prices include value added tax at the statutory rate. | This brochure is also available in German, French, Italian and Spanish.



Nuremberg, Germany
11 - 14.2.2015

VIVANESS2015

into natural beauty

International Trade Fair for Natural Personal Care

DISCOVER SUSTAINABLE GROWTH - AT THE TRADE FAIR FOR NATURAL PERSONAL CARE

The demand for high-quality natural personal care is increasing all over the world. VIVANESS will show you which trends are dominating this international growth market and which products are particularly popular. Discover a diverse range of high-quality products from international exhibitors and find out how you can best exploit the potential in the market by talking to experts. Look forward to inspiring technical discussions in a relaxed atmosphere and to making valuable new contacts – at VIVANESS.

We look forward to seeing you!

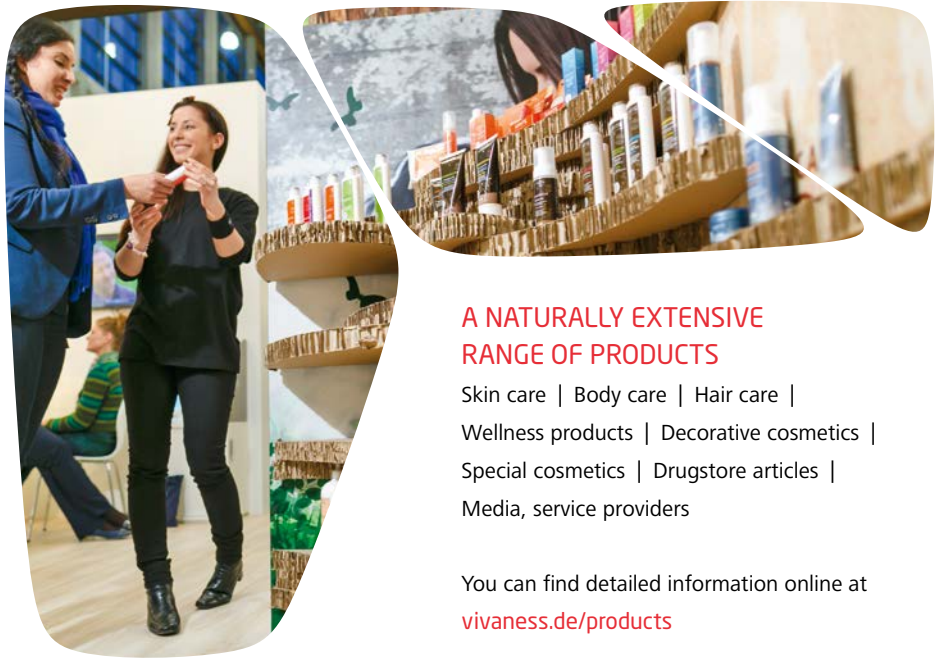
Your VIVANESS team

SUPPORTING PROGRAMME BASED ON NETWORKING AND KNOWLEDGE TRANSFER

If you're interested in witnessing current topics in the industry being discussed by economists, politicians, manufacturers and retailers live, the **VIVANESS Forum** is just the thing for you!

Amidst all the hustle and bustle of the exhibition will be the **VIVANESS Oasis**, the place where stimulating discussions can be held, ideas can be exchanged and new contacts can be made in a very relaxed and calm environment.

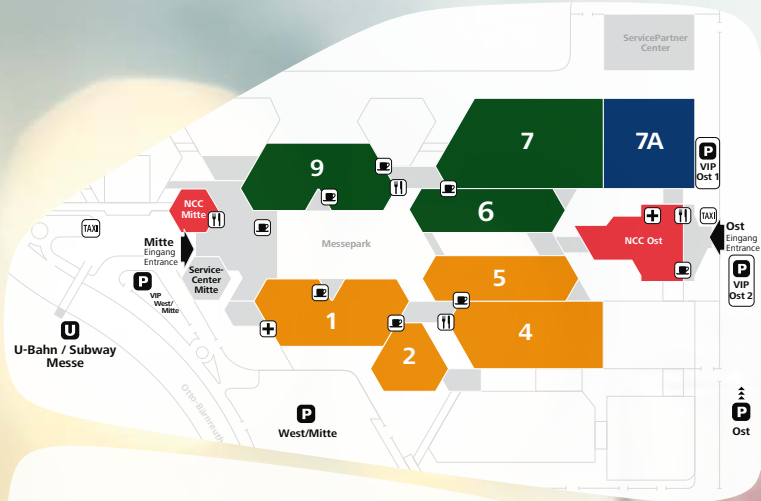
Meet industry experts and pioneers at the **meet + talk** and allow yourself to be inspired by field reports and exciting new projects.



A NATURALLY EXTENSIVE RANGE OF PRODUCTS

Skin care | Body care | Hair care |
Wellness products | Decorative cosmetics |
Special cosmetics | Drugstore articles |
Media, service providers

You can find detailed information online at vivaness.de/products



Organic food

German companies prioritised

Organic food

International companies prioritised

VIVANESS

Natural personal care

Congress and forums

Service



SEEK AND FIND!

Get the latest information on every exhibitor, product and innovation in just one click: vivaness.de/exhibitors-products

NATURALLY WELL COMBINED

If natural quality is important to you, **BIOFACH**, which takes place at the same time as **VIVANESS**, is an absolute must for you as well. The World's leading Trade Fair for Organic Food will be displaying an abundance of products that is unmatched by any other on the planet!



THE FASTEST WAY TO VIVANESS

VIVANESS is conveniently located in the heart of Europe and is very easy to get to. For everything you need know about the exhibition city of Nuremberg, how to get to it and your stay there, go to vivaness.de/travel

INTERNATIONAL BRANCH OFFICES THAT YOU CAN CONTACT

We are always ready to respond to your questions – both in Nuremberg and other countries. Why not benefit from the international experience of our offices abroad too? The names of these contacts and information on how you can get in touch are available on the Internet at vivaness.de/representatives